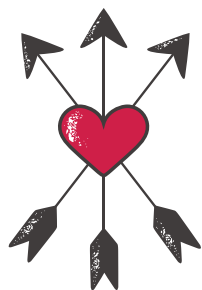


*She Tris*<sup>TM</sup>

ALL WOMEN. 3 SPORTS. **ONE JOURNEY.**

**2021** SPONSOR PORTFOLIO



**She Tris™**

ALL WOMEN. 3 SPORTS. **ONE JOURNEY.**

**HOWEVER & WHEREVER** the journey starts,  
She Tris is an event any woman can **ACCOMPLISH.**  
**IF SHE BELIEVES SHE CAN, SHE WILL!**



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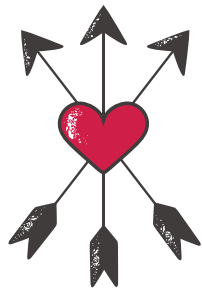


## CURRENT UPDATES

In 2020, She Tri pivoted and turned our in person events into all virtual due to the covid-19 pandemic. We accommodated almost 900 ladies through two virtual challenges and three virtual events. The women chose their date, their course and completed their event at home. They celebrated with their families in their driveways as their finish lines! We celebrated virtually in our Facebook group called “Journies” and heard so many wonderful stories of accomplishments in a year where it was sometimes difficult to smile. The virtual finish lines were a hit and participants loved the swag and truly the opportunity to do something good for themselves.

We have been working hard with local venues, municipalities, and our governing body of USA Triathlon to plan for our 2021 season. We are using the term “cautiously optimistic” about the year ahead. By following the return to multisport guidelines and all local and CDC guidelines for social distancing we will return to in person events in 2021. All 2021 events will include an in person triathlon, duathlon and virtual event option.

# OUR CHARITABLE PARTNER



*She Tris*™

ALL WOMEN. 3 SPORTS. **ONE JOURNEY.**

She Tris believes in encouraging women to have a healthy lifestyle and to create their own journey to participate in the sport of triathlon. Tri It For Life is our natural fit for a charitable partner and a portion of the proceeds from our events will benefit the non profit. Tri It For Life began in North Carolina in 2008. Angi and friends helped start the first SC Chapter of the nonprofit organization in 2015. TIFL mentors spend 12 weeks helping athletes discover a new title - Triathlete! TIFL not only helps some train for their first triathlon, they encourage women to put themselves first. Since 2008, more than 2,000 TIFL women athletes have crossed the finish line of their first triathlon.

To learn more, visit [www.TriItForLife.com](http://www.TriItForLife.com).

— IN PARTNERSHIP WITH —







## OUR MISSION

The mission of She Tris is to create a welcoming and supportive triathlon environment for women and girls who want to complete a triathlon, regardless of their level of experience. By tackling the challenge of triathlon, we believe our participants will feel empowered to take on other challenges in life, be it personal or professional, and that the impact of She Tris will reach beyond the finish line into the lives of these women and those they influence along the way. **IF SHE BELIEVES SHE CAN, SHE WILL!**



# WHAT OUR TRIATHLETES ARE SAYING

**ERIKA  
APPLEGATE-WALTON**

“As an injured previously competitive athlete, I lost my desire for physical activity because I no longer performed at the level I was accustomed to. After an extensive surgery, Tri It For Life and She Tris was my comeback event. This group helped me realize that being active and supported by my peers is more important than achieving a longer distance or faster time.”

**L. BRAGG**

“At first when I realized I wouldn’t be able to do my first tri I was devastated. But thanks to how you’ve led us all and motivated us these past couple weeks I’m now so excited to wake up the morning I turn 40, tackle my first ever tri with a smile on my face in my own neighborhood, and cross the finish line in my driveway with my little girls and hubby cheering me on. I’m over the moon about it!

Y’all have been a shining example of how beauty is made from ashes. Thank y’all for leading with love and grace and encouragement. Can’t wait till next year to complete an event in person!”

**SOLANGE  
BASSACO**

“She Tris changed my life completely for the better. I never thought I could complete the race - but I did it! Now I am so happy to be a mentor and to help all the new athletes finish the race and be able to live that special moment. I am so grateful for this amazing group of people.”

**EDEN  
BUNTIN**

“This race holds such a special place for me. 2018 was a difficult year for me personally. I almost sat out your aquathon but I didn’t. I raced and placed second. Afterward, I sat in my car and cried. It was the first thing that made me feel like I was actually going to survive everything. And you know what else I did? 11 more races - and man did I shine!”

**T. NAUFUL**

“First of all, thank you both for all the amazing work you’ve done and are doing with SheTris during all this mess. I know it’s been really tough and you’ve been wonderful, innovative, and creative. This entire program has been really important to me during 2020 and it’s pushed me and helped me in a lot of ways AND I’ve met new people and made new friends thanks to y’all.”

# PARTNER WITH US

*Your support is crucial to our ability to provide a top notch event for our participants.*

As a She Tris partner your company will benefit from exposure on the website, including promotion on social media, exposure at clinics, and the triathlon. If you have a more creative way you'd like to be involved, we are all ears!

**1** **SPONSORS** are needed for both monetary and in-kind support.

**2** **MONETARY FUNDS** go towards ensuring a safe course for participants with police support clinics, equipment, and communication tools.

**3** **IN-KIND DONATIONS** are needed for t-shirts, medical support, event refreshments, awards, icy towels, race numbers, advertising and printing.

**4** **GET CREATIVE** and go beyond traditional event marketing! Our team can get creative with you to help you stand out to our participants.

## PARTNERSHIP LEVELS



### TITLE SPONSOR

RECEIVES ALL BENEFITS LISTED TO RIGHT

ONE RACE | **\$5,000**  
TWO RACES | **\$8,000**  
2021 SERIES SPONSOR | **\$10,000**



### PRESENTING SPONSOR

ONE RACE | **\$3,000**  
TWO RACES | **\$4,800**  
2021 SERIES SPONSOR | **\$7,000**



### GOLD SPONSOR

ONE RACE | **\$1,200**  
TWO RACES | **\$2,000**  
2021 SERIES SPONSOR | **\$2,500**



### SILVER SPONSOR

PER RACE | **\$600**



### BRONZE SPONSOR

PER RACE | **\$300**



## BENEFIT



	PRESENTING SPONSOR	GOLD	SILVER	BRONZE
Large company logo and link displayed year round on the She Tris website and immediate exposure as presenting sponsors	♥			
Medium logo and link displayed year round on She Tris website		♥		
Small logo and link displayed year round on She Tris website			♥	
A custom "partner spotlight" about your company's story featured in the She Tris newsletter	♥			
Your company's logo on all email communication to participants	♥			
Your company will be mentioned in 1 email communication to participants	♥	♥		
Monthly mentions of your company on She Tris social media outlets	♥	♥		
Advertising of your company's events on She Tris social media outlets	♥	♥	♥	
Thank you shout out on She Tris social media outlets	♥	♥	♥	♥
Attendance at <b>ALL</b> pre-event clinics for participants	♥			
Attendance at "Preview the Course", transition, <b>OR</b> swim clinic for athletes	♥	♥		

## BENEFIT



	PRESENTING SPONSOR	GOLD	SILVER	BRONZE
Mention of your business to the media on tv, radio, and news stories	♥			
Expo booth at both Packet Pick Up <b>AND</b> event day (2021 pending Covid-19 regulations)	♥	♥	♥	
Expo booth at either Packet Pick Up <b>OR</b> event day (2021 pending Covid-19 regulations)				♥
Company promo inserts in race packets	♥	♥	♥	♥
Company branded banners at the finish line	♥	♥	♥	♥
Official She Tris event photo plaque to display at your business location	♥	♥		
Company name and logo on all promo materials	♥	♥		
Your company representative to speak at event	♥			
Verbal acknowledgment of sponsorship during the event	♥	♥	♥	♥
Listing on sponsor board on site during the event	♥	♥	♥	
Number of event entries to use as staff incentives or giveaways	<b>3</b>	<b>2</b>	<b>1</b>	

# OUR EVENTS



## IN-PERSON EVENTS

These in-person events all include duathlon, triathlon, and virtual options.



**MAY 23, 2021**

AT THE HOBCAW YACHT CLUB  
IN MT. PLEASANT, SC

**JUNE 1 - 30, 2021**

SHE TRIS SHE SUCCEEDS  
VIRTUAL EVENTS



**AUGUST 21, 2021**

AT HAMLIN  
IN MT. PLEASANT, SC



**SEPTEMBER 26, 2021**

AT CARNES CROSSROADS  
IN SUMMERVILLE, SC  
INCLUDES A GIRLS EVENT, AGES 5+

## CONTACT & PAYMENT INFORMATION

### CONTACT INFORMATION



Angi@SheTris.com



www.SheTris.com



P.O. Box 867, Mt. Pleasant, SC 29465

### PAYMENT INFORMATION

We accept all major credit cards, cash, or checks.

If using checks, please make payable to:

Polka Dot Productions. Thank you!

# SPONSORSHIP FORM

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

I/We would like to sponsor these events (check all the apply):

May 23, 2021  
Hobcaw Yacht Club  
in Mt. Pleasant, SC

August 21, 2021  
Hamlin  
in Mt. Pleasant, SC

September 26, 2021  
Carnes Crossroads  
in Summerville, SC

I/We agree to be a sponsor of She Tris at this commitment level:

Title Sponsorship Level

Gold Sponsorship Level

Presenting Sponsorship Level

Silver Sponsorship Level

Bronze Sponsorship Level



Upon Submission of this commitment, I agree to the following terms along with the benefits associated with my level of sponsorship:

- I will provide my company logo in both jpeg and vector (.eps) formats **6 WEEKS BEFORE** the triathlon to [Angi@SheTris.com](mailto:Angi@SheTris.com)
- I will provide **HALF** of the promised funds amount along with this commitment.
- I will pay the promised funds amount **IN FULL** 3 weeks before triathlon date.

Enclosed Check #: \_\_\_\_\_

Please send me an invoice for check to be processed.

Credit Card (Please Mark Card Type)

VISA

Mastercard

American Express

You may charge my card for the full amount right now.

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

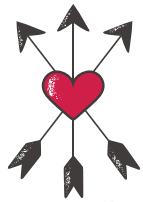
I will provide my in-kind donation for the event by this date: \_\_\_\_\_

Explanation of benefits for donating in-kind items/services and approximate value: \_\_\_\_\_

\_\_\_\_\_  
Your Signature

\_\_\_\_\_  
Today's Date





*She Tris*<sup>™</sup>

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